

MEDIA RELEASE – 15th February 2010

EasyInsites and the Surrey Chambers of Commerce release survey results

Parliamentary privilege should definitely not be used as a way for MPs to avoid prosecution for inappropriate expense claims, say Surrey businesses

Guildford, 15th February 2010: EasyInsites, a full service online research agency specialising in custom panels, and the Surrey Chambers of Commerce today announce the results of a recent survey covering several hot topics such as the economy, the general election and MP expenses. This survey was fielded from February 10th – 15th to the entire Surrey Chambers of Commerce Advisory Panel managed by EasyInsites and comprised of members of the Surrey Chambers of Commerce.

Key findings include:

- A whopping 93% think that parliamentary privilege should not be used as a way for MPs to avoid prosecution for inappropriate expense claims.
- More than half (53%) think that the upcoming general election will result in some or a lot of positive change to the business climate, with 28% indicating that nothing will change.
- More expect there to be growth vs. decline this year (37% vs. 18%), however close to half (45%) expect the economy to be flat or unchanged.
- The large majority (74%) believe that the disruptions due to winter weather could have been avoided.
- More than half (55%) indicated having seen signs of improving consumer sentiment.
- There was *strong disagreement* with the statement “Business loans have become easier to obtain” among those where it was applicable, 27% had not tried to obtain a business loan recently.
- There was *strong agreement* with the statement “Budget cutbacks will impact on start-up and grant funding.”
- The *most important priorities* identified for lobbying with parliament include:
 - business start-up and grant support
 - education and skills development
 - income tax
- Finally, the *least important priorities* include:
 - trade with the world outside of Europe
 - energy policy
 - tourism

If interested in further details regarding this particular survey or how to purchase access for

research purposes to the Surrey Chambers of Commerce Advisory Panel, please contact info@easyinsites.com.

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About EasyInsites

EasyInsites is a full service online research agency focused on offering clients a range of innovative research tools to meet their research needs and to allow them to conduct more research at a lower cost. Our key product is EasyPanel, our custom panel product with which clients can easily conduct research on their consumers, customers, employees and markets. Our EasyExchange platform is at the heart of our EasyPanel product offering with its main feature the opportunity for clients to monetise their panelists by making their panel “open” to other researchers, with all appropriate restrictions and limitations set by our client as the panel owner. In addition, EasyInsites offers a full range of innovative online research products to ensure our clients derive maximum value and insight from their custom panel. Even without a custom panel, clients can turn to EasyInsites for their online research needs, since we offer a full range of easier, more automated and cost efficient yet innovative research tools including EasyVideo – a webcam based interviewing platform; EasyQual – for online bulletin boards and focus groups; and EasyMobile – the fastest and most convenient method for collecting brief polls. For more information, visit us at www.EasyInsites.com

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