

## **MEDIA RELEASE – 17<sup>th</sup> December 2009**

### **EasyInsites Shortlisted for “Young Business of the Year” In the Toast of Surrey Business Awards 2010**

**Guildford, 17<sup>th</sup> December 2009:** EasyInsites, a full service online research agency specialising in custom panels and innovative online research tools, today announces it has been shortlisted for the “Young Business of the Year” award in the Toast of Surrey Business Awards 2010. EasyInsites has been shortlisted in this award category with just two other companies.

The Toast of Surrey Business Awards overall event is sponsored by Eagle Radio and the Surrey Advertiser and has been running successfully for the past several years. This year, the “Young Business of the Year” award will be sponsored and judged by The University of Surrey Research Park. The winner will be announced at an award ceremony on 5<sup>th</sup> March 2010 to be held at the Yvonne Arnaud Theatre in Guildford.

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#### **About EasyInsites**

**EasyInsites** is a full service online research agency focused on offering clients a range of innovative research tools to meet their research needs and to allow them to conduct more research at a lower cost. Our key product is EasyPanel, our custom panel product with which clients can easily conduct research on their consumers, customers, employees and markets. Our EasyExchange platform is at the heart of our EasyPanel product offering with its main feature the opportunity for clients to monetise their panelists by making their panel “open” to other researchers, with all appropriate restrictions and limitations set by our client as the panel owner. In addition, EasyInsites offers a full range of innovative online research products to ensure our clients derive maximum value and insight from their custom panel. Even without a custom panel, clients can turn to EasyInsites for their online research needs, since we offer a full range of easier, more automated and cost efficient yet innovative research tools including EasyVideo – a webcam based interviewing platform; EasyQual – for online bulletin boards and focus groups; and EasyMobile – the fastest and most convenient method for collecting brief polls. For more information, visit us at [www.EasyInsites.com](http://www.EasyInsites.com)

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